

2.9MM+ Paid Media Impressions Planned!

2021-22 Sponsorship Opportunities	Studio \$50,000	Investor \$25,000	Director \$10,000	Producer \$7,200	Writer \$5,400	Cast \$3,600	Crew \$1,800
FESTIVAL SCREENINGS							
Pre-Screening Trailer							
Dedicated Logo Presence	*	*					
Split Logo Presence			*	*	*		
Shared Logo Presence						*	
Commercial/Video (sponsor provided)	30 sec	15 sec					
Festival Screening Tickets - Virtual	50	25	12	8	6	4	2
Festival Screening Tickets - In theater (admit one each) <i>Maximum of 10 tickets per individual film screening</i>	50	25	12	8	6	4	2
Dedicated Lobby Table at in theater screenings	2x	1x					
FESTIVAL ADVERTISING							
WTTW Sponsor Placement							
Logo/url in WTTW print guide (circ 90K)	3x	2x	1x				
Dedicated 15 sec "shout out" on WTTW (50K views)	1-2x	1x					
Logo Inclusion on Newspaper Print Advertising							
Chicago Tribune Sunday Life & Travel (circ 186K)	*	*	*	*	*	*	*
Daily Herald (circ 6k homes; 45k pageviews/wk)	*	*	*				
JUF News Ad (circ 40k homes)	*	*	*	*	*		
FESTIVAL WEBSITE + EMAIL							
Dedicated Ad above the fold on festival website	*						
Logo Inclusion with URL	*	*	*	*	*	*	
Logo inclusion within Email Footer	*	*	*				
Digital Presence on JCC Chicago social platforms	*	*					
Logo inclusion on JCC Chicago e-newsletter (20k+ reach)	4x	2x	1x				
FESTIVAL PRINT GUIDE							
Sponsor Page Logo/URL inclusion	*	*	*	*	*	*	*
Inclusion in Sponsor Thank You Ad	*	*	*	*	*		
Exclusive Sponsorship of Individual Film Screening	*						



YEAR-ROUND 2021-2022

OCT 1-17

Labyrinth
of Peace
Mini-Series

**OCT 29 -
NOV 21**

Fall
Festival

JAN 14-23

Social
Justice
Series

MAR 4-20

Hybrid
Spring
Festival

As a JCC Chicago Jewish Film Festival Sponsor, your business will benefit from exposure to thousands of highly engaged and thoughtful community members throughout Chicagoland and Northwest Indiana. Through Paid, Earned, and Owned media, your business will be associated with important and highly anticipated online and in-person series & festivals, that break down barriers, stir emotion, and encourage conversation and connection..

jccfilmfest.org/sponsor



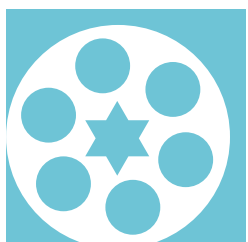
The festival was an incredible addition to my month. The variety of views, of issues and just plain stories that highlight our humanity. It was wonderfully curated.

Virtual is wonderful; great for those of us who are mobility challenged.

I know Sundance well; your festival was excellent. Everyone should be commended on the quality, diversity and content of the films!



**Excite.
Inspire.
Engage.**



**2021-
2022**