

2.9MM+ Paid Media Impressions Planned!

2021-22 Sponsorship Opportunities	Studio \$50,000	Investor \$25,000	Director \$10,000	Producer \$7,200	Writer \$5,400	Cast \$3,600	Crew \$1,800
FESTIVAL SCREENINGS							
Pre-Screening Trailer							
Dedicated Logo Presence	*	*					
Split Logo Presence			*	*	*		
Shared Logo Presence						*	
Commercial/Video (sponsor provided)	30 sec	15 sec					
Festival Screening Tickets - Virtual	50	25	12	8	6	4	2
Festival Screening Tickets - In theater (admit one each) <i>Maximum of 10 tickets per individual film screening</i>	50	25	12	8	6	4	2
Dedicated Lobby Table at in theater screenings	2x	1x					
FESTIVAL ADVERTISING							
WTTW Sponsor Placement							
Logo/url in WTTW print guide (circ 90K)	3x	2x	1x				
Dedicated 15 sec "shout out" on WTTW (50K views)	1-2x	1x					
Logo Inclusion on Newspaper Print Advertising							
Chicago Tribune Sunday Life & Travel (circ 186K)	*	*	*	*	*	*	*
Daily Herald (circ 6k homes; 45k pageviews/wk)	*	*	*				
JUF News Ad (circ 40k homes)	*	*	*	*	*		
FESTIVAL WEBSITE + EMAIL							
Dedicated Ad above the fold on festival website	*						
Logo Inclusion with URL	*	*	*	*	*	*	
Logo inclusion within Email Footer	*	*	*				
Digital Presence on JCC Chicago social platforms	*	*					
Logo inclusion on JCC Chicago e-newsletter (20k+ reach)	4x	2x	1x				
FESTIVAL PRINT GUIDE							
Sponsor Page Logo/URL inclusion	*	*	*	*	*	*	*
Inclusion in Sponsor Thank You Ad	*	*	*	*	*		
Exclusive Sponsorship of Individual Film Screening	*						



YEAR-ROUND 2021-2022

OCT 1-17

**Labyrinth
of Peace
Mini-Series**

NOV 5-21

**Fall
Festival**

JAN 14-23

**Social
Justice
Series**

MAR 4-20

**Hybrid
Spring
Festival**



As the largest Jewish Community Center in North America, non-denominational and welcoming to all, the philosophy of inclusion serves as a compass for JCC Chicago.

Since 2014, our festival has featured dozens of films that address issues of race, religion, orientation, disabilities, differences and mental health. Last year's selections included:

- *John Lewis, Good Trouble* explores this pioneering civil rights activist's life and career.
- *Code of the Freaks* shows how Hollywood has impacted the ways in which those who are different or disabled are perceived by others as well as by themselves.
- *The Crossing* follows innocent Norwegian children who help get Jewish refugees to freedom.
- In *The Homestretch* we are given insight into the lives of three homeless teens on the streets of Chicago.
- The challenges facing those who identify as LGBTQ are explored in the Sundance award-winning film, *The Miseducation of Cameron Post*.
- *Hate Among Us* provides perspectives on Anti-Semitism throughout history to the present day.

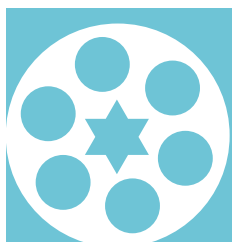
As a response to the pandemic, we have taken important steps toward making our festival more accessible through 50 virtual screenings, increasing participation within the community. We have a growing list of films that have streamed online that are closed captioned and ~75% of our films are subtitled.

We work with community partners to help promote films with specific messages and secure representation from their agency to either moderate a post-film Q&A with filmmaker or act as a subject matter expert. Past partners include Illinois Holocaust Museum & Education Center, Institute for Nonviolence Chicago, Anti-Defamation League, Keshet, Keshet LGBTQ, National Council of Jewish Women, and area synagogues.

Our upcoming festivals and series for '21/'22, including January's Social Justice Series, will explore the topics of Anti-Semitism, Racism, Human Rights and the Holocaust, and issues impacting people who are different and/or disabled in order to ignite the important conversations that need to occur to bring about societal change.

jccfilmfest.org/sponsor

**Excite.
Inspire.
Engage.**



**2021-
2022**