

MEDIA RECAP

JULY 1, 2019-JUNE 30, 2020

1 WORLD PREMIERE
9 CHICAGO PREMIERES
5 ENCORE PRESENTATIONS

14 MIDWEST PREMIERES
4 U.S. PREMIERES
34 LIVE DISCUSSIONS
INCLUDING FILMMAKERS, ACTORS,
SUBJECT EXPERTS, FILM CRITICS

96 FILMS
3 SOLD-OUT SHOWS

18,140
MOVIE-GOERS

JULY 1, 2020-JUNE 30, 2021

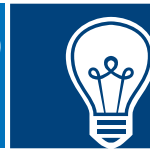
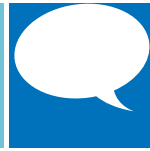
9 MIDWEST PREMIERES
16 ENCORE PRESENTATIONS

33 LIVE DISCUSSIONS
INCLUDING FILMMAKERS, ACTORS,
SUBJECT EXPERTS, FILM CRITICS

NOTE: DUE TO PANDEMIC RELATED SHUTDOWNS,
A VERY LIMITED NUMBER OF NEW FILMS WERE
RELEASED PRIOR TO OUR 2021 FESTIVAL

50 FILMS
2 SOLD-OUT SHOWS

12,669*
MOVIE-GOERS
* MORE FILMS TO COME



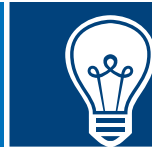
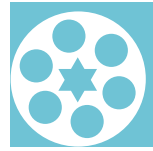
NEW IN 2021

- jccfilmfest.org garnered 100,143 pageviews from over 25,846 unique visitors. Visitors spent an average of 2:23 minutes on the site and browsed an average of three pages per session.
- Transitioned to virtual platform **Eventive** to continue engaging the community in film and LIVE Q&As
- Established a **virtual streaming library** of films previously shown at JCC Chicago Jewish Film Festival or with Jewish content. To date, the library has over 150 films and over 13,000 visits. <https://jccfilmfest.jccchicago.org/films-for-rental-and-download/>
- Drove filmgoers to virtual streaming library to watch past festival films and then welcomed filmmakers for LIVE Q&As
- Filmmakers joined us from all over the world for LIVE Q&As including: Israel, Australia, Latvia, Italy, Canada, Germany, France and the United States.
- Welcomed stars and subjects of films including: Renee Taylor and Claudio & Jos Laniado (*Tango Shalom*), Tamar Manasseh (*They Ain't Ready for Me*), Carrie Sandahl (*Code of Freaks*), Sue Goldfish (*The Last Goldfish*)
- Aaron Masliansky, host of *Inside the Skev*, volunteered to facilitate numerous interviews.
- Jim Williams, anchor of CBS News Chicago, moderated a LIVE Q&A for *They Ain't Ready for Me*.
- Extended reach of film festival from Chicago Metropolitan area to Rockford, Peoria, Champaign-Urbana and NW Indiana
- **DRIVE-IN VENUE** for families and South Suburb seniors (3 films total)
- **NEW PARTNERSHIPS:**

Chicago Women Take Action	Mothers/Men Against Senseless Killing (MASK)
Congregation Or Shalom	National Council for Jewish Women (Chicago Northshore & South Cook Section)
Congregation Sukkat Shalom	North Suburban Synagogue Beth El
The Decalogue Society of Lawyers	Open Communities
Dysautonomia	Rainbow Push Coalition
Institute for Non Violence Chicago	Temple Jeremiah
Jewish Federation of Rockford	University of Illinois – Chicago: Department of Disability and Human Development
KAM Isaiah Israel	
League of Women Voters of Chicago	
- **CONTINUED PARTNERSHIPS:**

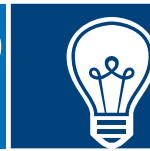
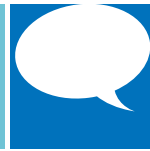
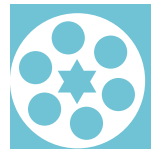
ADL	Keshet for LGBTQ Equality in Jewish Life
French Consulate	The Merion
Illinois Holocaust Museum & Education	Northbrook Public Library
Israeli Consulate	Norton & Elaine Sarnoff Center for Jewish Genetics
Keshet: Special Needs. Extraordinary Opportunities.	

AND MORE TO COME!



MEDIA COVERAGE JAN. 2020-APR. 2021

4/23/21	Daily Herald	Celebrate Israel with 4 Free Films by Iconic Filmmakers	https://www.dailyherald.com/news/20210421/celebrate-israel-with-four-free-films-by-iconic-filmmakers
3/23/21	The Daily Illini	<i>Kiss Me Kosher</i> kicks off local Jewish Film Festival	https://dailyillini.com/news/2021/03/18/kiss-me-kosher-kicks-off-local-jewish-film-festival/
3/9/21	JUF News	Virtual JCC Chicago Jewish Film Festival runs March 5-June 6	https://www.juf.org/news/arts.aspx?id=451081
3/5/21	ABC & Chicago	Roz Varon's Weekender Report	
1/15/21	Daily Herald	JCC Chicago Film Series Aims to Open Hearts, Minds	https://www.dailyherald.com/news/20210113/jcc-chicago-film-series-aims-to-open-hearts-minds
12/14/20	JUF News	JCC Chicago Jewish Film Festival Social Justice Series	https://www.juf.org/news/arts.aspx?id=450810
11/2/20	ABC 7 Chicago	Roz Varon's Weekender Report	https://vimeo.com/489934187
11/2/20	JUF News	JCC Chicago's Jewish Film Festival goes virtual in its 8th year	https://www.juf.org/news/arts.aspx?id=450735
3/5/20	ABC 7 Chicago	Festival Friday with Roz Varon	
3/5/20	Northbrook Tower	Northbrook resident Tyler Kaplan cherishes role in film featured in JCC Film Festival	
3/5/20	Chicago Tribune	Your guide to Chicago's latest film festivals, from must-see documentaries to 70 MM classics	
3/4/20	Chicago Tribune	Chicago-based filmmaker's <i>Saul & Ruby, To Life!</i> follows founders of the Holocaust Survivor Band	



MEDIA COVERAGE JAN. 2020-APR. 2021

3/3/20	The Daily Illini	Chicago Jewish Film Festival holds University screenings	https://dailyillini.com/news/2020/03/04/chicago-jewish-film-festival-holds-university-screenings/
3/2/20	Reel Chicago	<i>Stand!</i> Makes US Premiere at Chicago Jewish Film Fest	https://reelchicago.com/article/stand-makes-us-premier-at-chicago-jewish-film-fest/
2/28/20	Fox 32 News	Dozens of films to be screened at the 7th Annual JCC Chicago Jewish Film Festival	https://www.fox32chicago.com/video/659726
2/27/20	Chicago Sun Times	The Mix: Things to do in Chicago Feb. 27-Mar. 4	
2/25/20	CBS 2 Chicago	The Chicago Jewish Film Festival Kicks Off This Week	https://chicago.cbslocal.com/2020/02/24/chicago-jewish-film-festival/
2/24/20	Reel Chicago	Jewish Film Fest to screen six classics on opening night	https://reelchicago.com/article/jewish-film-fest-to-screen-six-classics-on-opening-night/
2/24/20	Inside the Skev Radio	Ilene Uhlmann Talks JCC Chicago Jewish Film Festival	https://www.skevanston.com/episodes/episode-51-ilene-uhlmann-jcc-chicago-jewish-film-festival?fbclid=IwAR1_iDDbP7tqi70nJ2q0SvI3hdARU-rh869ZYVO7hNyJRy1VJovWwKeAC6BE
2/10/20	JUF News	JCC Chicago Jewish Film Festival runs Feb. 28-March 15	https://www.juf.org/news/arts.aspx?id=449267
2/10/20	ChicagoHotels.org	Film Festival Feature	https://www.chicagohotels.org/
1/30/20	Reel Chicago	JCC Chicago Jewish Film Festival unveils 2020 lineup	https://reelchicago.com/article/jcc-chicago-jewish-film-festival-unveils-2020-lineup/
1/28/20	Better Magazine	29 of the Best Things to Do in Chicago This February	